• Mission

• To promote, facilitate and accelerate the global transition to regenerative food, farming and land management for the purpose of restoring climate stability, ending world hunger and rebuilding deteriorated social, ecological and economic systems.
The OPPORTUNITY

ATMOSPHERIC CARBON DRAWDOWN

POTENTIAL FOR GLOBAL GRASSLAND REGENERATION TO PLAY A MAJOR ROLE IN REVERSING THE CLIMATE CRISIS

*At a rate of 3 tons C/ha/yr (Tesque 2011), recognizing that some lands have the potential to drawdown more and others less, dependent on soil type, climate, and previous management practices.

Historical atmospheric CO₂

Net zero emissions

Net Zero Emissions + Drawdown* w/ 1B ha of regenerating grasslands

Business as usual

Atmospheric CO₂ (ppm)
• **Capacity Building:** Regenerative Agric and what it can do for people, their land, and their society.

• **Network Building:** Global effort to strengthen the voices of small civil society groups that are impacting thousands of farmers.

• **Policy:** Through partnerships we are influencing local, regional and international policies in Africa, Latin America, and Asia to enable transitioning to regenerative food and farming systems.
Farmer Led Initiatives
Differences in management

- CO₂: Carbon drawdown
- Water: Recharged aquifers
- Rural economics: Wildlife habitat
- Food security: Global security

IT’S NOT THE COW, IT’S THE HOW

CONTINUOUS GRAZING
- Less wildlife habitat
- More exposed soil
- Reduced forage diversity
- Increased runoff
- Less healthy animals

MANAGED GRAZING
- Better wildlife habitat
- More microclimate effects
- Increased forage diversity
- More water
- More carbon sequestration

www.sacredcow.info
Seeking & Supporting Policy Change
Networking for stronger voice
We are stronger together