



« 4 per 1000 Initiative: Soils for Food Security and Climate »

Document Consortium 5-8



5th Meeting of the Consortium

Thursday 11 December 2019

15:30 to 18:30

Ministry of Agriculture, Fishery and Food – Madrid (Spain)

Changing scale: a “4 per 1000” foundation ?

According to the current financial resources of the “4 per 1000” Initiative, new ways of fundraising need to be raised in order to scale up the engagement of the Initiative worldwide.

Two proposals will be submitted hereafter to allow the “4 per 1000” Initiative to go beyond the critical path of the challenge of mobilizing financial resources, at a higher scale.

It is, indeed, vital and critical that the Initiative finds new and more diverse funding opportunities to support projects, but also, to enable and facilitate the activities of the Executive Secretariat.

1. Membership fees

The first proposal would be to introduce yearly fees to become, or to stay, a Member or a Partner of the “4 per 1000” Initiative. It could be drawn as either:

- a. A **financial contribution**, described in a specific grid, such as the following one:

To be adopted by the Consortium:

Size of the Organization (worldwide)	Membership fees / year
< 500 employees	0 Euros
500 employees < Organization < 10,000 employees	1,000 Euros
> 10,000 employees	2,000 Euros

These membership fees would be paid to the CGIAR System Organization, for the benefit of the “4 per 1000” Initiative. The CGIAR System Organization hosts the Initiative in Montpellier, France

Or :

- b. An **in-kind contribution**

Each college of Members and Partners of the “4 per 1000” Initiative will be invited to define the type of in-kind contribution, each Member or Partner could provide to the “4 per 1000” Initiative:

For example: Free venue for 4 per 1000 meetings / Secondments / Consultant time on scientific matters / Legal advice / Others to be defined.

Decision-making:

➔ Do Members of the Consortium agree?

- on the principle of yearly membership fees, split in either a financial contribution or an in-kind contribution?
- upon the financial grid presented in point a.?

2. Creating a “4 per 1000” Foundation

As the “4 per 1000” Initiative is hosted by the CGIAR System Organization, in France; the choice of exploring the creation of a foundation on the French territory has been made, in priority.

This document on the possible creation of a “4 per 1000” Foundation has been released after various meetings and exchanges with the main French players, namely the foundations that could host a “4 per 1000” Foundation: Fondation de France, Institut de France and the Fondation Terre Solidaire (under the recommendation of Fondation Caritas France).

The goal of a foundation lays in the following:

- Receive financial contributions from Organizations or Individuals who DONATE.
- Use these contributions to FUND and support the activities of the Executive Secretariat and to support projects (to be defined with the hosting foundation) with a defined corporate purpose.
- Donors can BENEFIT from fiscal deduction according to their home country fiscal rules.

Knowing that the contributions flowing into the foundation are under **the principle of an irrevocable allocation of funds**. Funds allocated to a foundation are owned by the foundation itself, no more by the founder.

Criteria / Hosting Foundations	FONDATION de FRANCE	INSTITUT de FRANCE	FONDATION TERRE SOLIDAIRE
Minimum capital to create the foundation (Euros)	200,000 Euros or 40,000 Euros x 5 years	150,000 Euros or 50,000 Euros x 3 years (both to be confirmed)	60,000 Euros or 20,000 Euros x 3 years
Duration of the 1 st agreement	5 years	3 years (to be confirmed)	3 years
Type of funds	100% Private	Maximum 49% Public	Private and Public
Fees (to be confirmed)	3 to 5%	10%	5 %
Governance	Steering committee of 3 persons minimum: 2/3 representing funders 1/3 representing a qualified person (scientist...)	Steering committee of 2 groups of X members, but equal in numbers: X people representing Institut de France X people representing funders	Steering committee of 3 to 5 people including 2 representatives from Fondation Terre Solidaire
International network (to issue fiscal receipts)	Fondation the France is the French representative of the Transnational Giving Europe (21 countries). Friends of Fondation de France in the USA, for northern America.	Agreement with the Foundation of King Baudouin (Belgium), member of the Transnational Giving Europe (21 countries). Friends of Institut de France in the USA, for northern America.	EU countries. To be confirmed. Not part of a Northern American network.
Number of hosted foundations in 2018	857 foundations	207 foundations	6 foundations
Recommendation	+++++	+++	++

Decision-making:

➔ Do Members of the Consortium agree?

- on the principle of creating a “4 per 1000” foundation?
- that the Executive Secretariat pursue the implementation phase by choosing (if France is the most appropriate place) **between the three French hosting foundations, mentioned above, with a specific calendar attached; by keeping the Bureau informed, step by step.**

(If Members or Partners own information about creating a foundation in other countries than France, please provide this information to the Executive Secretariat, which will consider this option)

- that the Executive Secretariat contacts the Members and Partners of the “4 per 1000 Initiative”, as well as potential donors, to call for a financial pledge into the new “4 per 1000” foundation.

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