



# Changing scale: a "4 per 1000" Foundation?

Paul LUU, Executive Secretary





### Situation end of 2019



HFR 1

- New ways of fundraising need to be raised in order to scale up the engagement of the Initiative worldwide
- Vital and critical that the Initiative finds new and more diverse funding opportunities to support projects, but also, to enable and facilitate the activities of the Executive Secretariat
- Changing scale: a "4 per foundation?

1000"





## Membership fees?

#### Financial contributions

HFR<sub>2</sub>

Size of the Organization (worldwide)	Membership fees / year
< 500 employees	0 Euros
500 employees < Organization < 10,000 employees	1,000 Euros
> 10,000 employees	2,000 Euros

To CGIAR SMO for the benefit of the "4 per 1000"

#### In-kind contributions

- Type to be define by each college
- Example : Free venue for "4 per 1000" meetings / Secondments / Consultant time on scientific matters / Legal advice / Others to be defined





## To be decided by the Consortium

- Do Members of the Consortium agree :
  - on the principle of yearly membership fees, split in either a financial contribution or an inkind contribution?
  - upon the financial grid presented?





### Creating a « 4 per 1000 » Foundation

 Choice of exploring the creation of a foundation on the French territory has been made in priority

- Goals of a foundation:
  - Receive financial contributions from Organizations or Individuals who donate.
  - Use these contributions to fund and support the activities of the Executive Secretariat and to support projects (with a defined corporate purpose).
  - Donors can benefit from fiscal deduction according to their home country fiscal rules.
- 3 possibilities : Fondation de France, Institut de France, Fondation Terre Solidaire



#### Madrid, December 11th 2019 - 5th CONSORTIUM of MEMBERS

# **Comparison Hosting Foundations**

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Criteria / Hosting Foundations	FONDATION de FRANCE	INSTITUT de FRANCE	FONDATION TERRE SOLIDAIRE
Minimum capital to create the foundation (Euros)	200,000 Euros or 40,000 Euros x 5 years	150,000 Euros or 50,000 Euros x 3 years (both to be confirmed)	60,000 Euros or 20,000 Euros x 3 years
Duration of 1st agreement	5 years	3 years (to be confirmed)	3 years
Type of funds	100% Private	Maximum 49% Public	Private and Public
Fees	3 to 5%	10%	5 %
Governance	Steering committee of 3 persons minimum: 2/3 representing funders 1/3 representing a qualified person (scientist)	Steering committee of 2 groups of X members, but equal in numbers: X people representing Institut de France X people representing funders	Steering committee of 3 to 5 people including 2 representatives from Fondation Terre Solidaire





# **Comparison Hosting Foundations**



	Criteria / Hosting Foundations	FONDATION de FRANCE	INSTITUT de FRANCE	FONDATION TERRE SOLIDAIRE
	International network (to issue fiscal receipts)	Fondation the France is the French representative of the Transnational Giving Europe (21 countries). Friends of Fondation de France in the USA, for northern America.	Agreement with the Foundation of King Baudouin (Belgium), member of the Transnational Giving Europe (21 countries). Friends of Institut de France in the USA, for northern America.	EU countries. To be confirmed. Not part of a Northern American network.
	Number of hosted foundations in 2018	857 foundations	207 foundations	6 foundations
	Recommendation	++++	+++	++





## To be decided by the Consortium

Agree on the principle of creating a "4 per 1000"
 Foundation?

- Executive Secretariat pursue the implementation phase by choosing (if France is the most appropriate place) between the three French hosting foundations, mentioned above, with a specific calendar attached; by keeping the Bureau informed, step by step.
- Executive Secretariat contacts the Members and Partners of the "4 per 1000 Initiative", as well as potential donors, to call for a financial pledge into the new "4 per 1000" Foundation.