The role of companies in changing value chains

Accelerating land-based climate solutions

Dalma Somogyi
Manager – Climate Smart Agriculture
World Business Council for Sustainable Development
Clear call to CEOs to transform agriculture

Clear business case for investing in soil health

https://www.wbcsd.org/Programs/Food-Land-Water/Food-Land-Use/Climate-Smart-Agriculture/Resources/The-Business-Case-for-Investing-in-Soil-Health
Natural Climate Solutions

Integrated Crop-Livestock-Forestry on soy and cattle farms in central Brazil

Target of 150 farms, ~7500ha (project area), ~1.8MtCO2eq.

Carbon finance as an enabling source of investment

Key outcomes

• Carbon sequestration
• Improved ag. production
• Biodiversity
• Improved livelihoods for farmers and local communities
Net Zero Action Forum for Agriculture

Enable companies in the agriculture and food sector to collectively identify and develop targets aiming for Net Zero GHG emissions, and action and scale priority solutions to deliver these commitments in the run-up to the 2020 UNFCCC COP26.

1. Metrics & Targets
2. Solutions & Finance
3. Communication & Disclosure
4. Getting to scale
Madrid, December 11th 2019 – 4th FORUM of PARTNERS

One Planet Business for Biodiversity

Pillar 1.
REGENERATIVE AGRICULTURE

Scale up regenerative agriculture & reduce synthetic agro-chemical inputs to protect soil health

https://op2b.org/