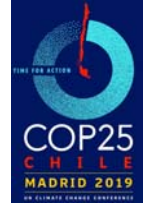




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The role of companies in changing value chains

Accelerating land-based climate solutions

Dalma Somogyi

Manager – Climate Smart Agriculture
World Business Council for Sustainable Development





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Clear call to CEOs to transform agriculture



**CEO Guide to
Food System
Transformation**





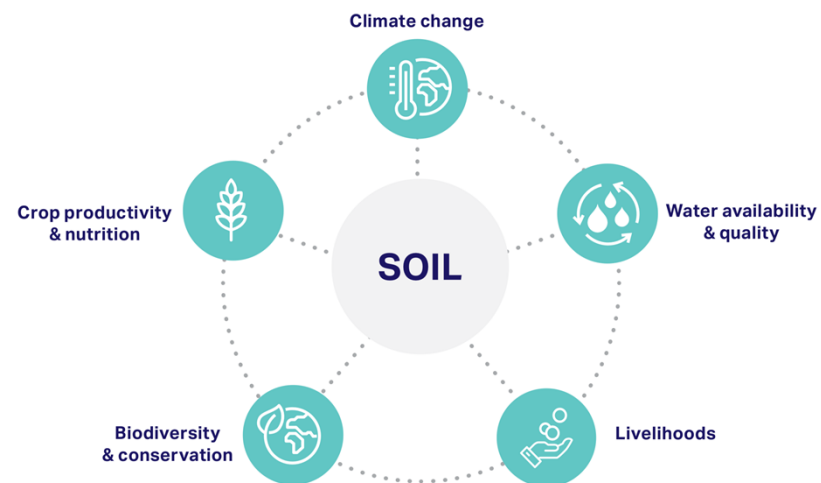
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Clear business case for investing in soil health



<https://www.wbcasd.org/Programs/Food-Land-Water/Food-Land-Use/Climate-Smart-Agriculture/Resources/The-Business-Case-for-Investing-in-Soil-Health>





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Natural Climate Solutions

Integrated Crop-Livestock-Forestry on soy and cattle farms in central Brazil

Target of 150 farms, ~7500ha (project area), ~1.8MtCO₂eq.

Carbon finance as an enabling source of investment

Key outcomes

- Carbon sequestration
- Improved ag. production
- Biodiversity
- Improved livelihoods for farmers and local communities



Image: Fazenda Tupã 2019 (Edesio Tolentino)





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Net Zero Action Forum for Agriculture

Enable companies in the agriculture and food sector to collectively identify and develop targets aiming for Net Zero GHG emissions, and action and scale priority solutions to deliver these commitments in the run-up to the 2020 UNFCCC COP26.



Metrics & Targets



Solutions & Finance



Communication & Disclosure



Getting to scale





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One Planet Business for Biodiversity

Pillar 1. REGENERATIVE AGRICULTURE



Scale up regenerative agriculture & reduce synthetic agro-chemical inputs to protect soil health



<https://op2b.org/>

